

...THE BOOK PEOPLE



**IMAGING FOR
WOMEN, COLOUR,
STYLE & MAKE-UP**
Sharlyn Stafford
Singapore: U2I Print,
2003
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Have you ever wondered what kind of an image you present to others when you are at work, or in your social or personal life?

Do you know what colours suit you? What outfits should you wear, given your shape and size? What hair styles are appropriate for your face shape?

If you have the same doubts as many women have, this is a suitable book for you. In *Imaging for Women, Colour, Style & Make-up*, Sharlyn Stafford provides many tips on how we can look good and feel our best on any occasion.

She believes that first impressions are important, and can be used to our advantage.

Many times, before we even speak up, people have already been influenced by how we look.

The author also lists common mistakes women

make, especially when dressing for work, and touches on some basic international guidelines on business dress expectations.

For those interested in finding out if they are dressing correctly or if they understand their own body shape, they can assess for themselves by answering some simple questions provided in this book.

In addition, the author gives useful tips on how to apply make-up and the importance of a basic skincare routine.

This book is useful to women who want to find out how they can portray a positive image in their workplace to influence others and to succeed in a competitive environment.

— MICHELLE KWOK,
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